YOU ARE THE NEXT JEDI...

BECOMING A FORCE FOR RECORDS & INFORMATION MANAGEMENT

Thursday, April 19, 2018

8:00 AM to 5:00 PM ET

Bayer ▪ 2 TW Alexander Drive ▪ Research Triangle Park ▪ NC

Join your fellow warriors in becoming a greater force for helping your organization manage records & information. Learn about laying the foundation for and implementing Defensible Disposition projects. Examine Records Management neuroscience and how our behaviors influence our records programs. And gain valuable insight on quantifying the path to Information Governance programs.

Seminar Program and Amenities

- Presentations by professionals at the forefront of Records & Information Management

- Vendor Spotlight: An opportunity to speak with area vendor sponsors that specialize in Information Governance and Records Management strategies

- Networking with industry professionals in the fields of IG/RIM/IT/Legal

- Continental breakfast and catered lunch

- Morning and afternoon breaks with beverages and snacks

- CRM and CLE credits pending approval

Defensible Disposition: The What, Why, When, and Who
Presented by Chris King, Lisa Lukaszewski, and Diana Fasching, Redgrave LLP
8:30 a.m. – 10:00 a.m.

Description: Identify opportunities for defensible disposition, lay the foundation required for such initiatives, assemble a cross-functional team, build a business case, and obtain buy-in for defensible disposition initiatives.

Defensible Disposition: The Where and How
Presented by Chris King, Lisa Lukaszewski, and Diana Fasching, Redgrave LLP
10:30 a.m. – 12:00 p.m.

Description: Provide a roadmap for approaching defensible disposition projects at your organization by examining successful disposition efforts with a focus on key decisions, lessons learned, and the variables that impact overall cost.

Chris King, Partner, Redgrave LLP, has a demonstrated acumen in eDiscovery-related matters and regularly advises clients in matters of privacy and data security and information governance. As a seasoned attorney, Chris has handled discovery strategy in complex litigation and briefed and argued electronic discovery motions in dozens of federal and state court cases.

Lisa Lukaszewski, Counsel, Redgrave LLP, is an experienced litigation and eDiscovery attorney who has helped clients develop and implement practical, common-sense, and business-focused information management processes for over a decade. Lisa assists clients with their eDiscovery obligations, and provides counsel regarding the preservation, production, and protection of their information.

Diana Fasching, Director, Redgrave LLP, works collaboratively with clients' legal, business, and information technology teams to assess the impact of data preservation requirements on complex technical systems and infrastructures. With a professional background that spans both legal and corporate environments, along with a Master of Science in Software Engineering, she has a unique understanding of the intersection of technology, law, and information governance.

Redgrave LLP is focused exclusively in the area of Information Law. It is the only law firm with three of the top 20 eDiscovery lawyers in United States, Jonathan M. Redgrave, Kevin F. Brady, and Christopher Q. King as rated globally in 2017 by *Chambers and Partners*. Redgrave LLP provides Fortune and Global 500 companies and Am Law 100 law firms with the legal and technical advice, business strategy, and legal representation needed to support their immediate and future legal, regulatory, and operational requirements related to eDiscovery, Data Privacy and Security, and Information Governance. The Firm's dedicated teams of legal, business, and technical professionals are at the forefront of helping global organizations address the ever-evolving challenges associated with the creation, receipt, storage, retrieval, production, and destruction of documents and electronic information. Redgrave LLP has offices in Washington, D.C., Northern Virginia, Cleveland, Chicago, Minneapolis, and San Francisco. Visit redgravellp.com.

Records Management Neuroscience
Presented by Dylan Williams, Ricoh
1:00 p.m. – 2:00 p.m.

Description: This session will incorporate neuroscientific research as a basis for explaining information behaviors - from "hoarding" to "multi-tasking" - and examine the ways those behaviors contribute to records program failure. Attendees will come away with practical yet entertaining ways of understanding the "people-side" of change management within an evolving records program.

Information Economics: Quantifying a Path to IG Program Maturity
Presented by Dylan Williams, Ricoh
2:30 p.m. – 4:30 p.m.

Description: Organizations have been qualifying a need for Information Governance pilot projects, but many still struggle with justifying enterprise support and budgets to take their programs to the next level. In this presentation, we will walk participants through a Total Cost of Ownership approach to Information Economics which has been used as a foundational element within several organizations' IG programs. This session will involve participation and real-world examples to differentiate and define a program through Volume, Asset Costs, Process Costs, and Risk Costs. We will then share how this approach can be applied to further motivate, increase collaboration with, and create a common language for IG across the enterprise.

Dylan Williams, Practice Manager for Governance, Risk & Compliance Consulting Services, Ricoh – a global technology and professional services company.

Williams leads a team that emphasizes information economics as a foundational element to the holistic discipline of Information Governance. As a Certified Records Manager and Information Governance Professional, he brings both broad strategic vision and deep tactical experience to the role – providing risk mitigation and program guidance for corporate, healthcare, legal, and government clients.

Williams is also CDIA+ and Project+ certified, holds a Bachelor of Arts degree in English from The Ohio State University, and a Masters of Business Psychology degree from Franklin University. He is a member of EDRM, CGOC, ARMA International, CompTIA, and the Institute of Certified Records Managers, and volunteers for several exam development, standard, and mentorship task forces.

Registration Information

Seminar fee includes breakfast, morning and afternoon breaks, lunch, and conference materials.

ARMA Member - $85.00
Non-Member - $100.00
Student - $50.00

$10 early-bird discount available until March 19.
Register for the **CRM Prep course on April 18** and receive an additional $5 discount!

Register for this one-day educational seminar at
armatriangle.org/2018-educational-seminar

PayPal

For additional information, contact:
ARMA Triangle Chapter
Email: ARMATriangle@gmail.com

The ARMA Triangle Chapter thanks Bayer for their generous support.