

SHARING DATA

SHAPING THE PATH TO OPEN DATA FOR YOUR ORGANIZATION

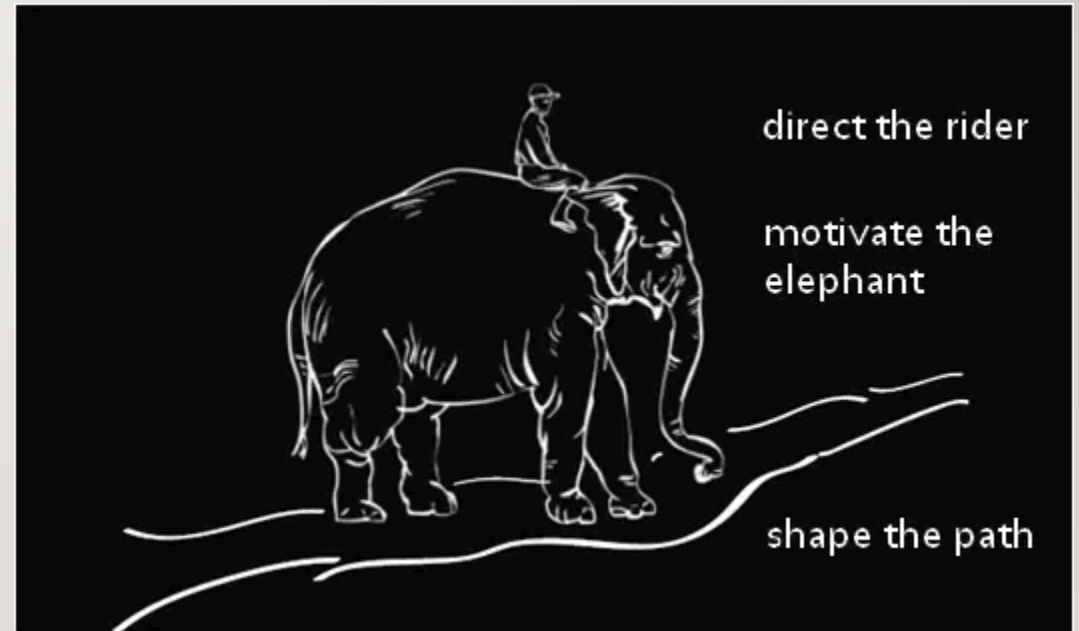


SHARING DATA

Bill Scanlon

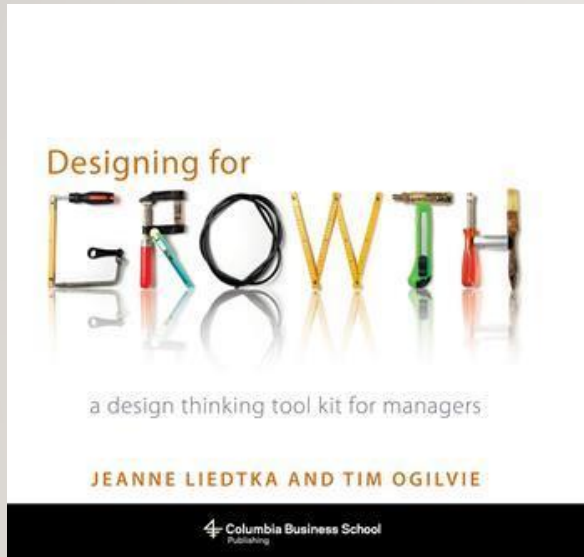
Open Data Coordinator / Innovation Partner

Wake County Government



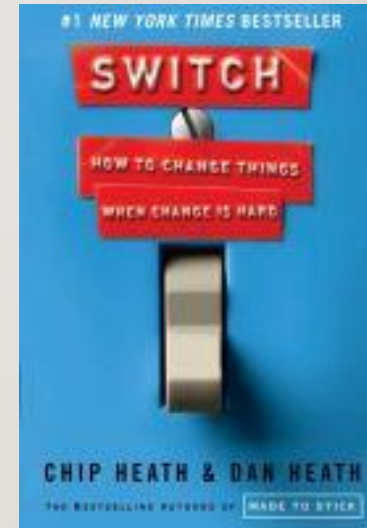
SOURCE MATERIAL

DESIGNING FOR GROWTH

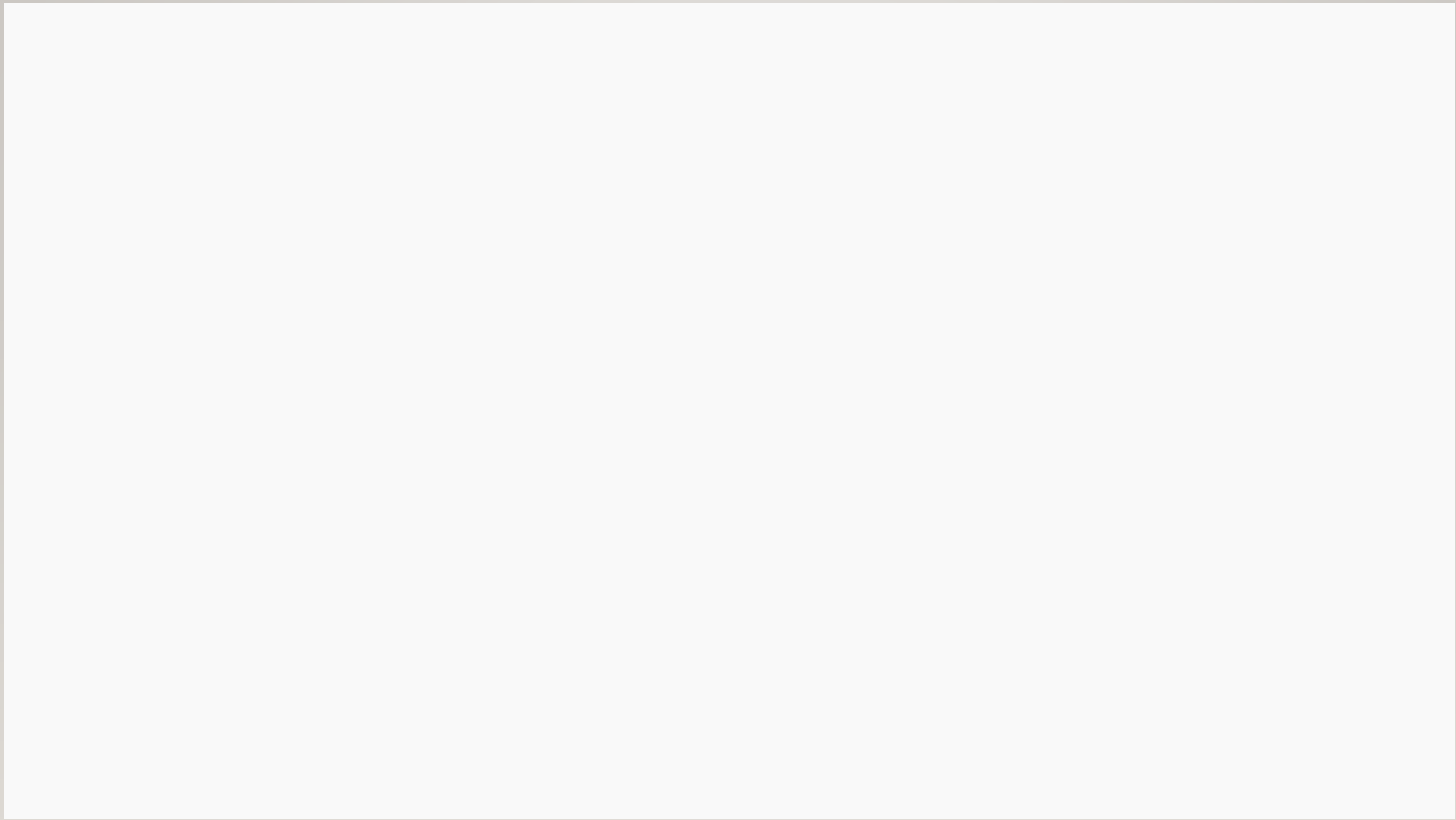


By Jeanne Liedtka and Tim Ogilvie

SWITCH



By Chip and Dan Heath
(based on an analogy from
Jonathan Haidt)



DIRECT THE RIDER

The problems

- Unfamiliar objectives
- Unclear goals
- No one is sure what works
- Data rationalized decisions
- Too much structure limits creativity
- The answer may be different for different people

Switch

- Find the Bright Spots
- Script the Critical Moves
- Point to the Destination

Design Thinking

- Education vs. Learning
- Iterate to better solutions
- Learn empirically through testing

MOTIVATE THE ELEPHANT

The problems

- Fear reactions are much more tangible than positive reactions (risk aversion is the norm)
- Fear reactions are natural
- Unclear benefits for change
- Trained to think protectively
- Group Think is a powerful force

Switch

- Find the Feeling
- Shrink the Change
- Grow your People

Design Thinking

- Bring people into the discussion
- Prototype solutions for real reactions
- Use story telling as a tool

SHAPE THE PATH

The problems

- The system doesn't support the change
- The system fights for the status quo
- People resist change that doesn't have value for them
- Existing controls often prohibit creativity

Switch

- Tweak the Environment
- Build Habits
- Rally the Herd

Design Thinking

- Use experiments
- Design for people
- Leverage in group preferences

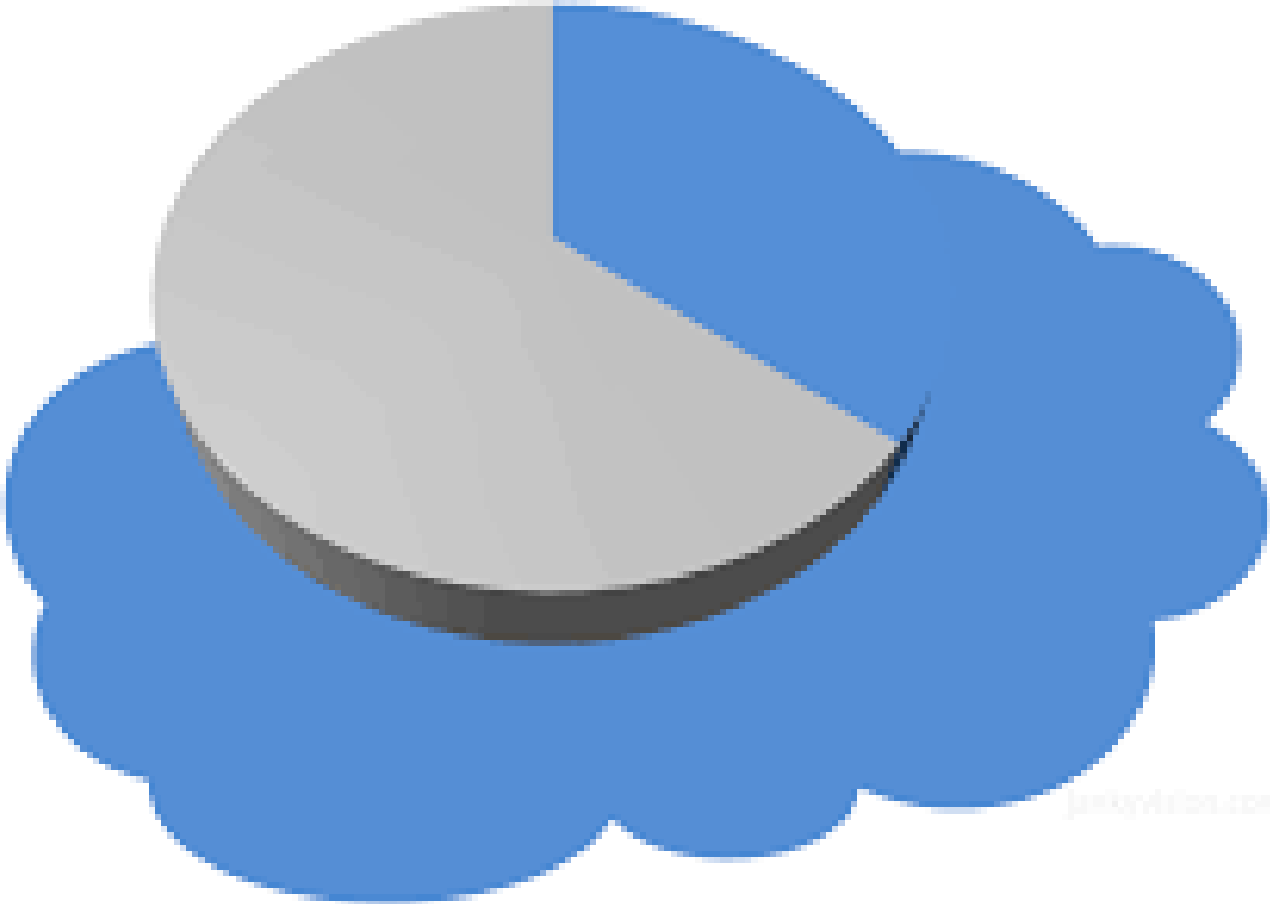


Design

User experience



Percentage of Water Dog Actually Drinks



Current Situation

In NC, counties perform Food Safety Inspections on specific facilities including restaurants, food trucks and push carts



THE POWER OF OPEN DATA

WAKE COUNTY
Wake County
Restaurant & Sanitation Inspection Grades

Health Inspections Home

Main Navigation
Quick Search by Name
Quick Search by Zipcode
Browse by First Letter

Site Services
Become a Member
Technical Support
Contact Us
Learn More About Wake County Food Safety & Sanitation

Member Login
User:
Pass:
New Account :: Lost Password?

Facility

A'NETS KATCH
2009 VILLAGE PARK DR
KNIGHTDALE, NC 27545
Facility Type: Restaurant

Related Reports

#	Comments	Points
13.	3-302.11; There were several food items that were not covered. Food must be stored in a manner to prevent contamination. CDI... The food items were covered. Priority;	1.5
14.	4-601.11 (A); Priority Foundation; There were a couple of dishes that was stored as clean but had fish scales on the clean dishes. All dishes stored as clean must be free of all wet and dried food debris. CDI... The dishes were placed at the three compartment sink.	0.0
33.	3-501.13 ; Core; Bags of crab meat and Tuna was left on and inside the fish prep sink to thaw. Food must be thawed under running water not to exceed 70 degrees F, as apart of the overall cooking process, in the walk-in cooler.	0.5
42.	4-903.11(A) and (B); Core; Clean dishes were stored in drawer with debris. Clean dishes must be stored in a manner to prevent contamination. CDI... The drawer was cleaned and the dishes were placed at the three compartment sink to be washed.	0.5
43.	4-502.13; Core; The single service cups were being	0.0



Today 11:00 am - 10:00 pm
Open now

Full menu

Price range \$11-30

97 Health inspection 97 out of 100

Hours

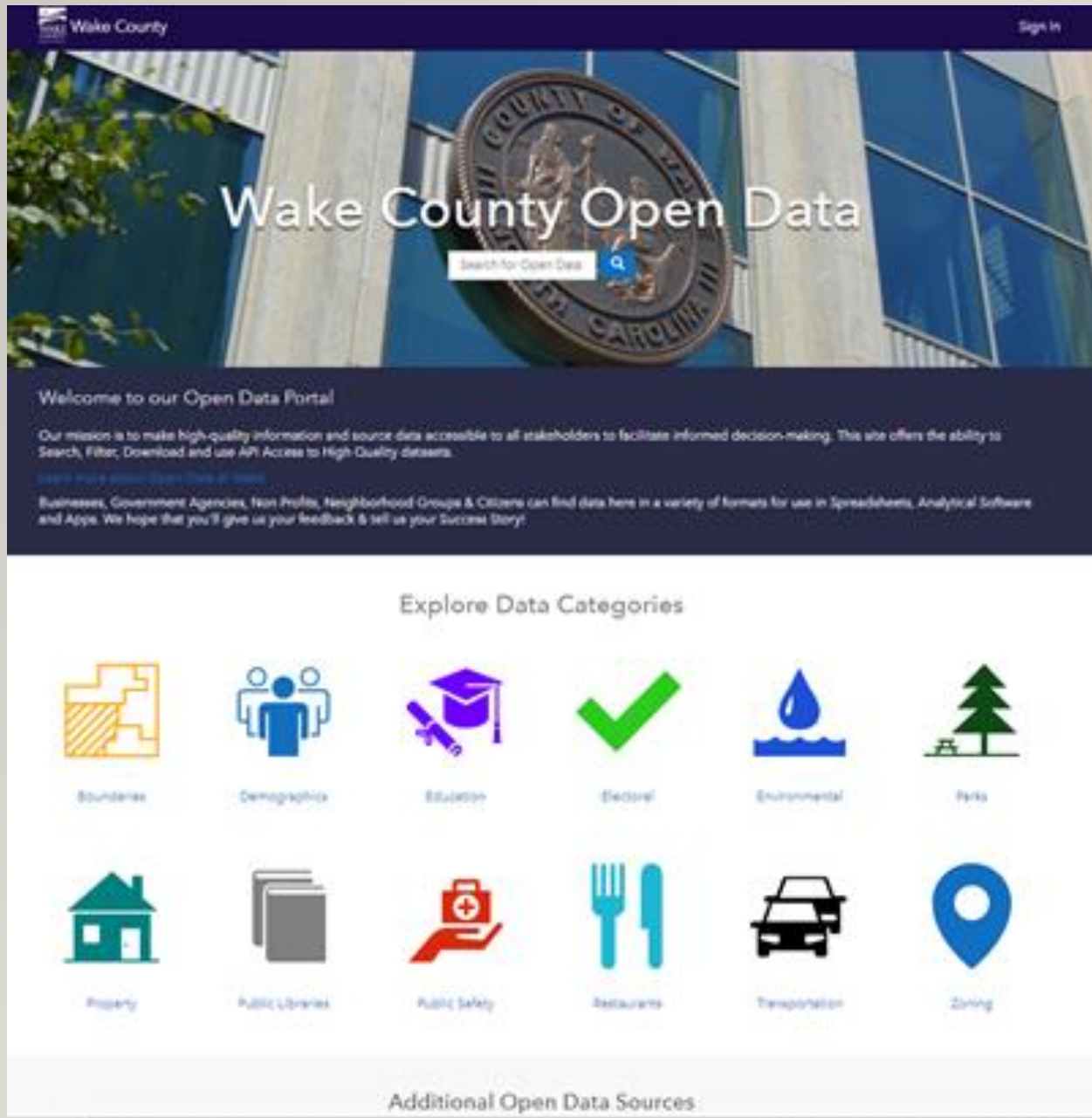
Mon 11:00 am - 10:00 pm
Tue 11:00 am - 10:00 pm Open now
Wed 11:00 am - 10:00 pm
Thu 11:00 am - 10:00 pm
Fri 11:00 am - 12:00 am
Sat 11:00 am - 12:00 am
Sun 10:00 am - 3:00 pm
5:00 pm - 10:00 pm

[Edit business info](#)

THE POWER OF COMBINATION

Wake County created and shares a crosswalk that ties violations based on FDA codes to CDC-developed foodborne illness risk factors.

FDA regulation / codes	CDC Risk Factors
Food separated & protected	Contaminated Equipment
Compliance with variance, specialized process, reduced oxygen packaging criteria or HACCP plan	Food from Unsafe Sources
Time as a public health control: procedures & records	Improper Holding



data.wakegov.com

Search

Filter

API Access

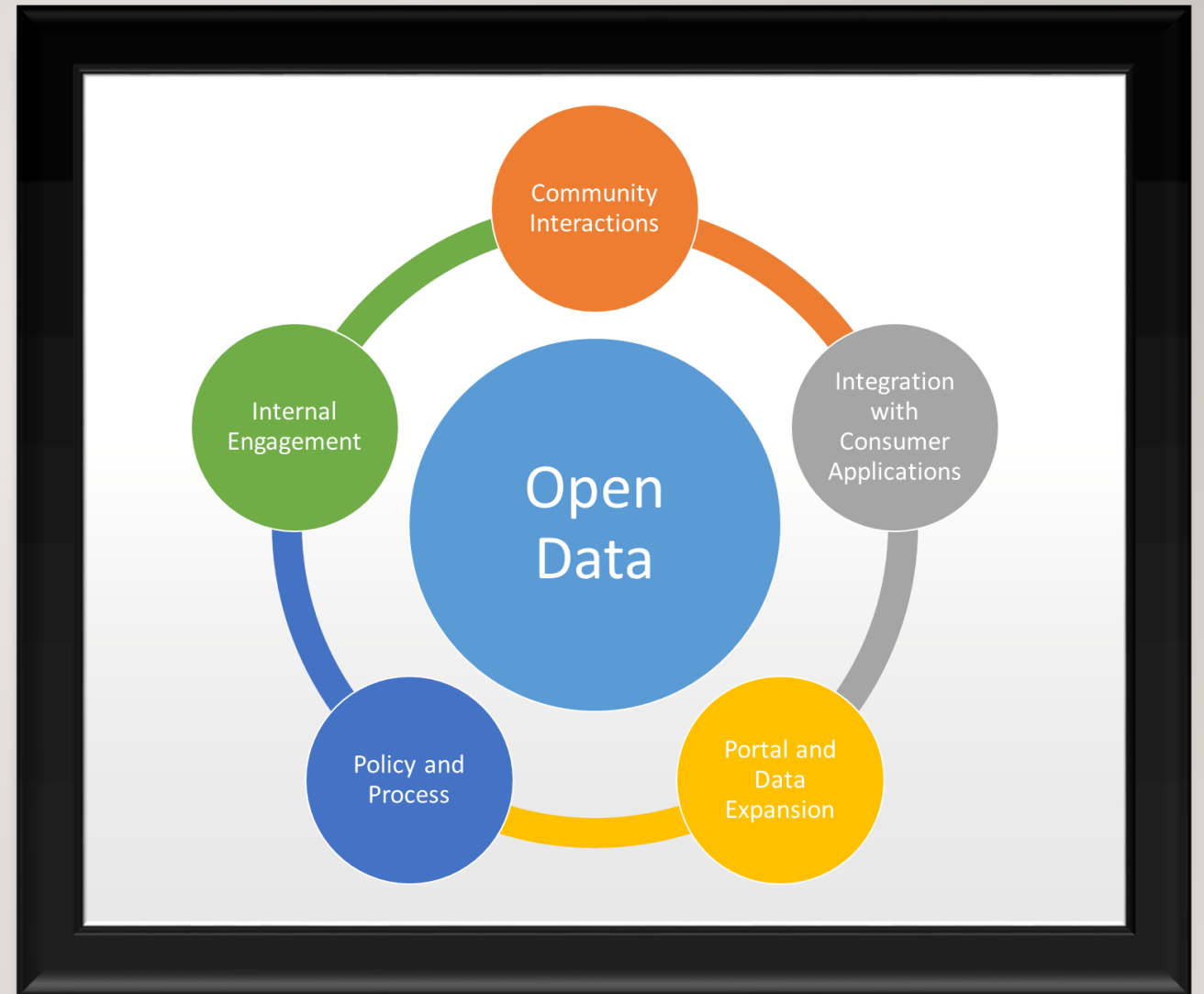
KML

Shapefile

Spreadsheets

WAKE COUNTY OPEN DATA

- Not just about the data
- Start with what we already share
- Look for combinations that would help us and partners
- Grow where it makes sense
- Incremental policy change



QUESTIONS

Bill Scanlon

919-856-6064

Bill.Scanlon@wakegov.com

Twitter: @bilscanlon